

# Bradley D. Griffith

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## OBJECTIVE

To create and continuously improve compelling websites that drive profitability for small businesses by empowering their owners with tools and training necessary for a successful web presence

## EDUCATION

**Fisher College of Business, The Ohio State University**, Columbus  
Masters of Business Administration

GPA: 3.76 / 4.00

**The Ohio State University**, Columbus  
Bachelor of Science in Electrical and Computer Engineering; Business Minor  
Graduation with Honors in Engineering (GHIE); Cum Laude

GPA: 3.56 / 4.00

## PROFESSIONAL EXPERTISE

- Excellent communication, team leadership, project management and strategic business planning/analysis skills
- Content Management System (CMSS) development including themes and modules: Drupal, Wordpress, Joomla
- Expert Web Application Development: PHP 5, ASP.Net 3.5 (C#, VB.Net), SOAP/XML web services, XML/XSLT
- Advanced Cross-browser standards-complaint design: Object-Oriented Javascript, CSS layouts, AJAX, XML
- Database development and administration: MySQL 5.0, SQL Server 2000/2005, Oracle 11g
- Web server administration and application deployment: Apache (Linux), IIS, MySQL, SQL Server
- Source Control/Versioning: CVS, SVN, Continuous Integration (CruiseControl.Net)
- Web Analytics tracking, analysis and optimization; Search Engine Optimization for organic and paid search
- Client software Design and Engineering: .Net Win forms 2.0 (C#,VB.Net), Java, C/C++, Windows Scripting
- Department of Defense Top Secret Security Clearance (cleared 2003; never activated)
- Five years of Spanish language education

## WORK EXPERIENCE

**Buckeye Innovation, LLC**, New Albany, OH

*President / Web Strategist & Developer* (May 2009-Present)

- Services: Website Development; Content Management System (CMS) implementation; Web Strategic Planning; Comprehensive Website Audit
- Client Industries: Diet & Wellness, Travel, Search Engine Marketing, Architecture/Engineering, Educational Planning, Animal Healthcare, Storage Systems
- Recent Projects: [www.focus28.com](http://www.focus28.com) | [www.seejanefly.com](http://www.seejanefly.com) | [www.walterhopkins.com](http://www.walterhopkins.com) | [www.ssoe.com](http://www.ssoe.com) (Audit)

**Clearwish, Inc.**, Dublin, OH

*Co-Founder, Vice President of Technology and Chief Architect* (August 2008-Present)

- Architect, develop, test, implement and support our web-based gift list management tool
- Interface seamlessly with Facebook accounts and news feeds via FacebookConnect and the Facebook API
- Integrated into both Firefox and Internet Explorer web browsers through custom-developed browser extensions

**Go BIG Network**, Columbus, OH

*Director of Technology* (April 2008-July 2009)

- Manage strategic and tactical technology (web site) operations including hands-on software development
- Provide Tier 2 technical support for a community of 165k+ startup-up companies, investors and service providers
- Lead resource planning and project management for product development, infrastructure and architecture

**JPMorgan Chase, Retail Financial Services (Home Lending) IT**, Columbus, OH

*Application Developer / Analyst II* (July 2006-April 2008), *Team Lead* (March 2007-April 2008)

- Lead team of 9 ASP.Net developers through agile software development life cycle with biweekly releases
- Manage and direct daily team operations including prioritization, delegation and short/long-term strategic planning
- Architect and develop custom letter generation tool for all loan portfolios including print/fax integration and custom template development tool for business use. Daily ongoing cost savings of \$10,000 achieved after only 8 months. Reached cumulative cost savings of \$2M+ after 12 months.
- Designed and developed ASP.Net 1.1 to 3.5 (C#) web applications, web services and windows services
- Utilized innovative technologies for improved user experience (Ajax/Javascript and DHTML/CSS layouts)
- Wrote and implemented new development guidelines including revision control (CVS) and automated builds

## **New Product Innovations, Product Development, Powell, OH**

*Electrical Engineer; Assistant Network Administrator* (June 2004-July 2006)

- Designed and coded web-based IT Helpdesk ticket system and custom automated product test systems
- Planned and executed a \$756k software implementation as the team installation, support and programming lead
- Programmed Java user interfaces and bi-directional serial data link for RFID tag reading and label printing
- Engineered custom test setup hardware and software (MC++/C#) including Gage R&R on a precision torque test stand and machined torque arm; implemented internationally in Ohio, California, Malaysia and Taiwan

## **QUALCOMM CDMA Technologies, Hardware Applications Engineering, San Diego, CA**

*Interim Engineering Intern – Hardware Applications Engineering* (June-September 2003)

*Interim Engineering Intern – Digital Product & Test Engineering* (June-September 2002)

- Authored and published customer training presentations/documents for three phone design reference platforms
- Developed a documentation schedule database with web interface for document release management
- Established and performed custom tests using HP83000 HW/SW including load-board circuit analysis
- Researched and presented on CDMA2000, GSM, Memory Testing Algorithms, and PLL Jitter Testing

## **PUBLICATIONS/RESEARCH**

### **The Ohio State University Medical Center, Department of Orthopaedics, Ray Wasielewski, MD, Columbus**

*Research Assistant* (June 2001-October 2003)

- Administered clinical trials of a new therapeutic orthopedic device with Johnson & Johnson's Depuy
- Analyzed graphical data for a knee implant tensioning study with development of a searchable patient database
- Co-authored "Correlation of Compartment Pressure Data from an Intraoperative Sensing Device with Postoperative Fluoroscopic Kinematic Results in TKA Patients." *Journal of Biomechanics*.

## **HONORS/RECOGNITIONS**

- Third Place (out of 60+), 2007 Fisher College of Business Deloitte Touche Business Plan Competition
- Battelle Memorial Institute Leaders of Tomorrow Scholarship (Twelve-quarter full-tuition scholarship)
- Keynote Speaker, Ohio State University Maximus Scholarship Competition, February 27, 2004
- Keynote Speaker, Dublin Scioto High School Academic Boosters Award Ceremony, May 10, 2004

## **PROFESSIONAL DEVELOPMENT/TRAINING**

- Six Sigma (DMAIC and DFSS) Green Belt Certification (New Product Innovations, Inc., 2004)
- Crucial Conversations® and Crucial Confrontations® graduate (VitalSmarts training by Sequent, Columbus)

## **LEADERSHIP**

### **Sigma Phi Epsilon Fraternity (April 2002 – Present)**

*Alumni Board Treasurer* (2009 – Present)

- Coordinate University relations and oversee budgeting and housing operations for the 100+ member chapter

*Alumni Board Webmaster* (2005 – Present)

- Maintain database of 1500+ alumni including current contact information and fraternity involvement
- Administer, design and develop web site including database-driven content, event registration, donations

*Chaplain* (2003)

- Established new level of chapter accountability and standards board legitimacy
- Collect fines; Perform rituals; Hear and arbitrate disputes

### **LeaderShape Institute On-Site Coordinator** (June 2002 – June 2003)

- Coordinated week-long leadership institute for up-and-coming Ohio State student leaders
- Co-chaired steering committee responsible for planning housing, food, curriculum and programming

## **ORGANIZATION MEMBERSHIPS**

- Beta Gamma Sigma, international business honorary (May 2007 - Present)
- Order of Omega Greek Honorary (May 2003 - June 2004), Corresponding Secretary (2003)
- Tau Beta Pi Engineering Honorary (March 2003 - June 2004)

## **BOARDS AND COMMITTEES**

- Strategic Planning Action Team Leader, New Albany Plain Local Schools
- Community Financial Advisory Committee, New Albany Plain Local Schools
- Board of Governors Member, Ohio State University Electrical & Computer Engineering Alumni Society
- Treasurer and Webmaster, Sigma Phi Epsilon Fraternity Alumni & Volunteer Corp., Ohio Gamma Chapter
- Membership Council member and Usher, First Community Church